

# CCBPRoots

in Anegundi, Hampi

Dec 1st - 6th, 2022

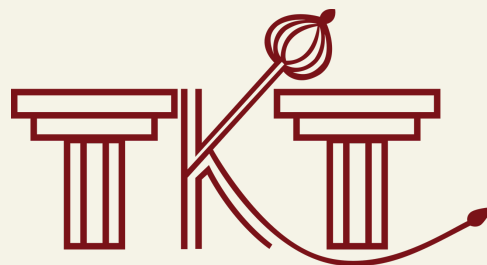
A new initiative for CCBP, IIMA alumni along with creative and cultural entrepreneurs across India to discover and connect with artisanal communities through curated workshops, masterclasses, performances, artisan collaborations, talks and grassroot access.

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Our first partnership is with “**Red Lilies, Water Birds - The Saree in Nine Stories**”, an exhibition in Anegundi, Hampi, contextualising the saree within larger cultural conversations, curated by Mayank Mansingh Kaul and brought to you by The Registry of Sarees, The Kishkinda Trust and National Federation of Handlooms and Handicrafts.

Please register at [ccbp.iima.ac.in/ccbp-roots](http://ccbp.iima.ac.in/ccbp-roots)

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The Registry of Sarees  
presents

# Red Lilies, water birds

THE SAREE — IN NINE STORIES



An exhibition featuring textiles from the  
collection of The Registry of Sarees

Curated by **Mayank Mansingh Kaul**  
with exhibition design by **Reha Sodhi**





Red Lilies, Water Birds will open with a preview on 12-13 November and close on 7-8 December, remaining on view from 14 November through 6 December, daily, except Tuesdays. The exhibition will feature a selection of 108 sarees and draped garments – narrated through 9 themes – which have been collected by The Registry of Sarees over the last 5 years. They represent a period of almost a century, from the late 19th to the early 20th, and comprise textiles from some of the most prominent handloom centers of India, including Kanchipuram, Venkatgiri, Chanderi, Paithan, Patan, Varanasi, Murshidabad and Sambalpur.

The present exhibition in Anegundi with the village's heritage homes as venues, furthers the organization's mandate to present curatorial initiatives in South India, and that of the curator's to continuously explore new formats of engagement and viewer participation.

Towards this, the exhibition will form the nucleus of a series of events including CCBPRoots – a series of talks, workshops and mentorship modules that will initiate relevant conversations around craft and entrepreneurship. Aimed at future collaborations, artisans from the National Federation of Handloom and Handicrafts have been invited to converse and find affinities with creative cultural entrepreneurs from the alumni network of the Creative and Cultural Businesses Programme at IIM Ahmedabad.



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# Artisan Connect

A COMMON MEETING PLATFORM TO DISCOVER & FORGE PARTNERSHIPS  
WITH GRASSROOTS ARTISANS ACROSS INDIA



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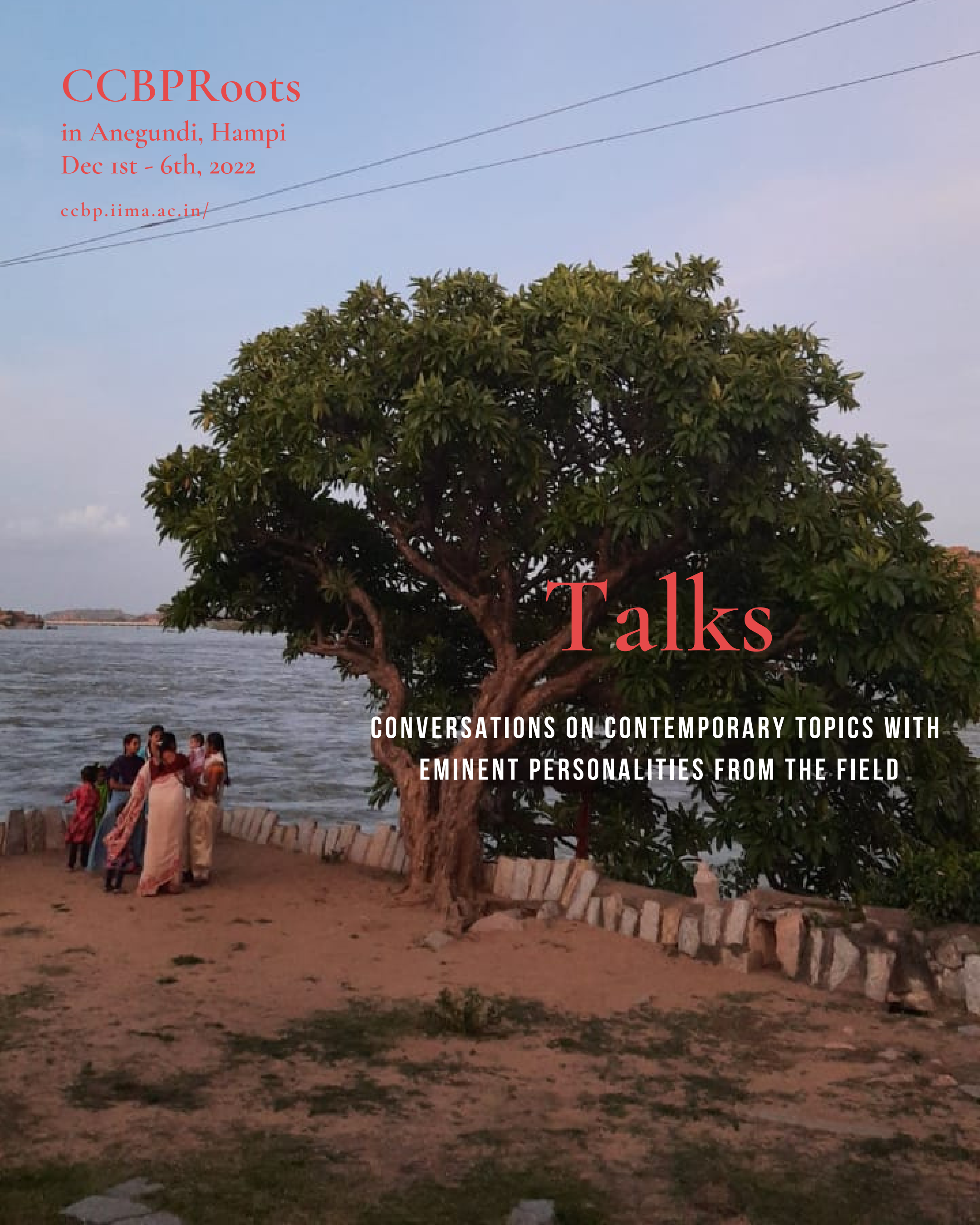
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# Talks

CONVERSATIONS ON CONTEMPORARY TOPICS WITH  
EMINENT PERSONALITIES FROM THE FIELD





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# Workshops

MENTOR ARTISAN ENTREPRENEURS AND EXHIBITION PARTICIPANTS  
IN BUSINESS & PRODUCT SKILLS

A person wearing a red kurta and black pants is painting a low stone wall with white paint. The wall is situated on a dirt path next to a river. In the background, there are mountains and a body of water. The sky is clear and blue. The overall scene is peaceful and scenic.

# Masterclasses

HOST MASTERCLASSES FOR ARTISAN ENTREPRENEURS ON SPECIFIC SKILLS  
(EG, PHOTOGRAPHY, SOCIAL MEDIA ETC)

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A young boy in a white shirt and dark shorts is the central figure, performing a dance or gesture with his hands. He is barefoot and stands on a patterned rug. To his left, a woman in a green and red sari holds a book. In the foreground left, a young girl in a red sari sits. To the right, a person in a white headscarf and red shawl is partially visible. The background is a textured wall with some hanging items.

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# Performances

**PARTICIPATE IN MAGICAL EVENINGS ATTENDED BY  
ARTISANS AND ALL EXHIBITION GUESTS & PARTICIPANTS**



# Steps to participate in CCBPRoots

Dec 1st - 6th 2022

1) Register - <https://bit.ly/3sJkile>

2) Pay participation fee - <https://bit.ly/3TrxKVX>

For entrepreneurs interested in Artisan Connect,  
fill out the form to help us understand your  
artisan collaboration requirements -

<https://bit.ly/3zYu6Mh>